Tagging Your Camera Equipment

Submitted by Mike Adkins

This tip is from Rich Legg, a stock photographer, I have been following. His site is http://leggnet.com/ and this tip is from him.

Here's a quick and easy tip that could pay for itself a thousand times over.

While at a recent <u>Photowalking Utah</u> event, I noticed that photographer <u>Ann Torrence</u> had a small ID tag attached to her camera. When I asked her about it, she told me that it was a tag designed to put the owner information on pet collars in case the animal is lost. I immediately thought "What a great idea!".

I made a trip to my local <u>PETCO</u> store and used their machine to have a tag made for each of my cameras. I opted for the smallest version (about the size of a penny) and it is completely out of the way on the camera body. The total cost to label my gear: \$12.

Now, let's just hope that if my camera is ever lost that the person who finds it is honest (fingers crossed).

